

Cape Verde joins the Madrid Protocol

INTERNATIONAL TRADEMARKS

6 April 2022

The Government of Cape Verde deposited its instrument of accession to the Madrid Protocol, becoming the 112th member of the so-called Madrid System, which currently comprises a total of 128 countries.

6 July 2022

Entry into force of the Protocol.

The Madrid Protocol on the international registration of trademarks is a treaty administered by the International Bureau of the World Intellectual Property Organization (WIPO), based in Geneva. It allows a trademark to be protected in several countries, by simply filing in a single application and the processing of a single simplified procedure.

Why is this accession relevant?

The Madrid System allows individuals and companies that own a national trademark in Cape Verde to extend the protection of that trademark to international territories in an easy, predictable and simplified manner.

What are the advantages of the Madrid System?

- A single application and a single registration;
- Flexibility to expand the geographical scope in later phases;
- Global protection;
- Trademark portfolio management;
- Cost reduction;
- Predictability of the system (decision in 12 or 18 months);
- Online tools.

How can one protect a trademark internationally through the Madrid Protocol?

NATIONAL OR REGIONAL INTELLECTUAL PROPERTY OFFICE

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|--|---|--|
| 1. Trademark registration application | → | 2. International registration application |
| Obtaining the base trademark (national or regional). | | Send to WIPO. |

WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)

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|---|---|--|---|--|
| 3. Formal examination of the application for registration and approval | → | 4. Registration and publication | → | 5. Notification |
| | | In the International Register and WIPO Gazette of International Marks, respectively. | | Issuance of a certificate of registration for the applicant and notification of the intellectual property offices of all the designated territories. |

INTELLECTUAL PROPERTY OFFICES OF ALL THE DESIGNATED TERRITORIES

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| 6. Decision | → | 7. Registration |
| Within the applicable deadline (12 or 18 months) in accordance with its legislation. | | WIPO records the decisions and informs the applicant. |



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